

3 REASONS WHY SWEIBEL ARTS SHOULD RUN YOUR SEARCH FOR MARKETING HIRES

Reason #1 We specialize in arts marketing, and we can cultivate, vet, and deliver qualified candidates you won't find on your own.

Reason #2 You get more from us than from other recruiting firms. Our work starts with a mini marketing audit and ends with onboarding and activation.

Reason #3: We're more affordable than other recruiting firms.

Here's what some clients have said about our executive search services:

Asolo Repertory Theatre

"Asolo Rep worked with Sweibel Arts to identify a Marketing & Communications Director to help propel the organization forward as we emerged from the pandemic. Throughout the process, our search benefited from their extensive knowledge of arts marketing, connections within the field, and skill at distilling conversations with stakeholders across the organization into a focused list of skills and abilities for the position. They were transparent, kept us on track with a very tight timeline, and **we could not be more pleased with the result!**"

—Corinne Deckard, General Manager

Buffalo Philharmonic Orchestra

"Robert Sweibel's an ace. **The search was among the smartest and most robust I've seen** in the business and their interim leadership produced new ideas and new sales. All on time and all on budget. So impressive."

—Dan Hart, Executive Director

McKnight Center for the Performing Arts

"Robert Sweibel possesses an incredible 'can do' attitude and brought an unflappable work ethic and enthusiasm to the team that helped us to push through several critical projects with a high degree of success.

I cannot give him a greater endorsement. He was truly outstanding in the work he did."

—Mark Blakeman, Executive Director

Woolly Mammoth Theatre Company

"I had a great time working with Robert Sweibel on our Director of Marketing search. Most importantly, the process led to hiring a fantastic marketing leader! I appreciated Robert's expertise and knowledge of the industry. He was dedicated and thorough in making sure that we had the widest possible pool of applicants, and he provided very useful insights. **I couldn't have done this search on my own!**"

—Emika Abe, Managing Director



Hello, I'm Robert Sweibel.

Our crew of consultants has decades of success working at arts nonprofits across America. We apply field-tested expertise and data-driven insights to navigate to new horizons. We'd love to help you.

LET'S CONNECT!

SweibelArts.com
robert@sweibelarts.com
(646) 559-0149

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